



Bharat Ka Apna Cloud

# The Problem We Solving!

In India, thousands of businesses run online, but most still host their servers with foreign providers. Why? Because they don't find the same quality, reliability, and simplicity from Indian cloud providers. This creates dependency on global players and makes cloud costly, slow, and less compliant for Indian companies.

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### **Expensive & Complex Pricing**

Global providers charge in USD with hidden costs, making cloud unaffordable for Indian startups.

### **Foreign Dependency**

80%+ of India's cloud is controlled by AWS, Azure, and Google Cloud.

### **Latency & Compliance Issues**

Lack of true Indian data centers causes slow performance and risks with data localization laws.

### **Poor Support**

Foreign providers give slow, generic replies, or charge extra for priority support. Indian businesses need fast, local, human-first support.

# Target Market

India's cloud market is booming, driven by startups, SMEs, and digital transformation - creating a \$17.8B opportunity by 2027.

**START-UPS** 

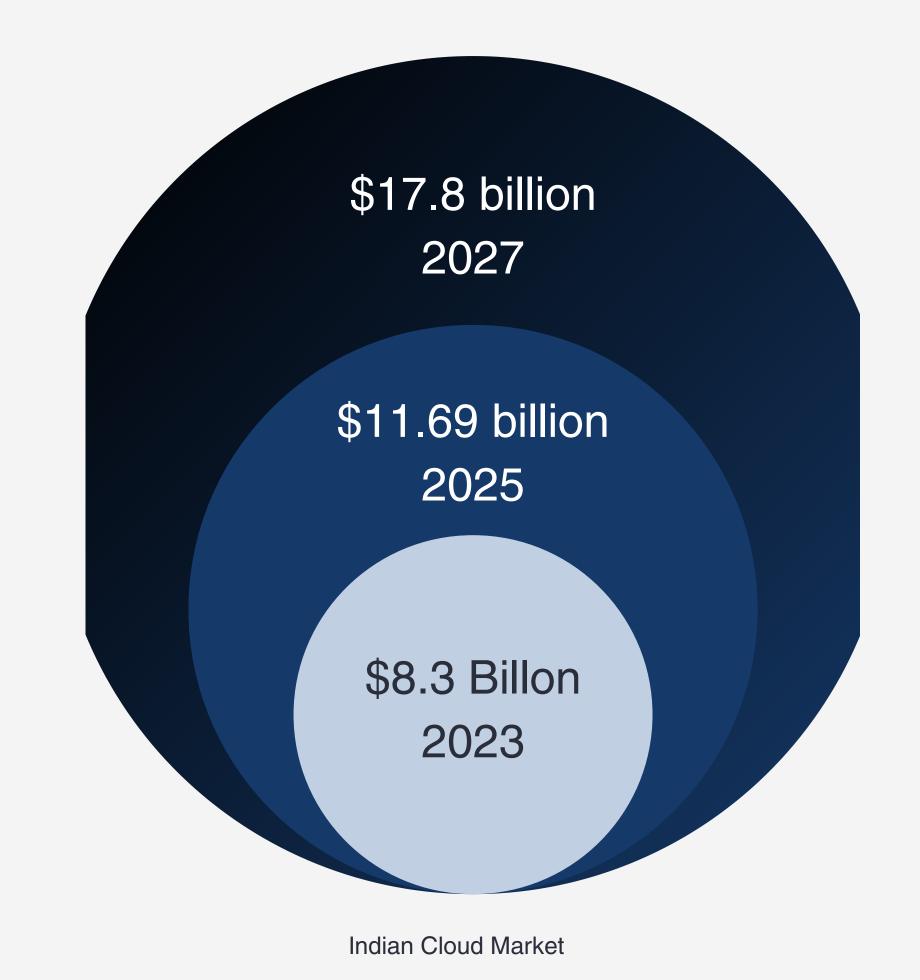
Need simple, affordable cloud to launch fast

SMES & AGENCIES

Want local pricing & predictable billing

FINTECH & SAAS

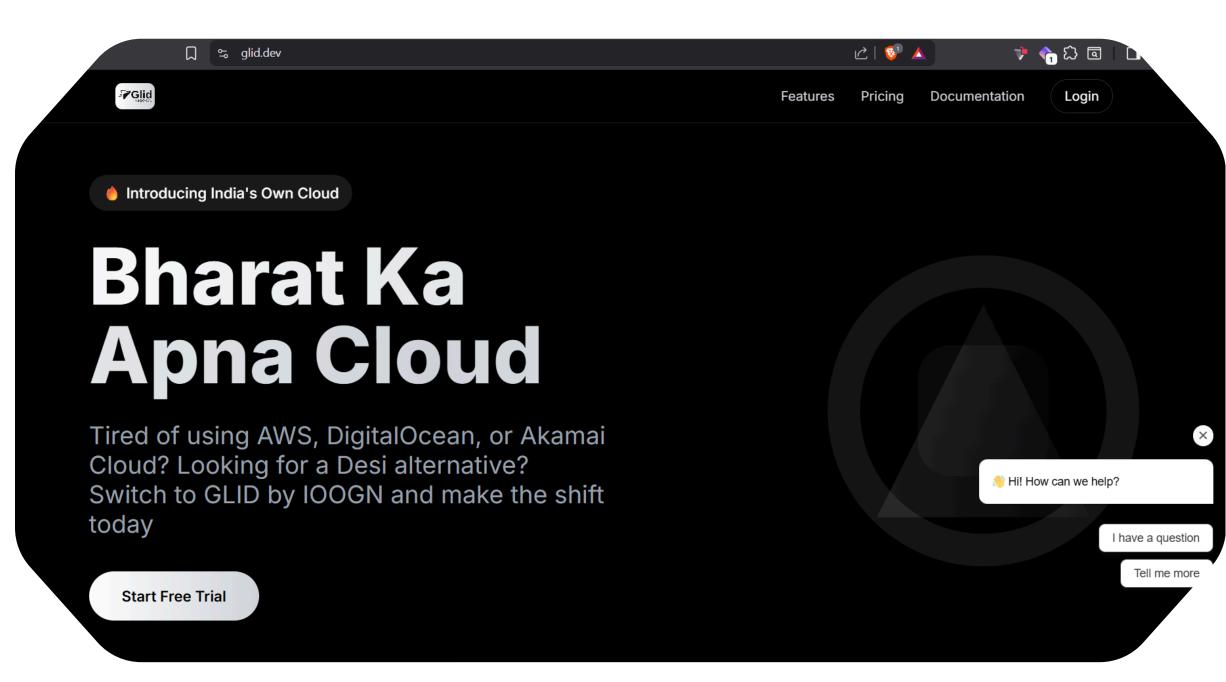
Require compliance & data sovereignty



# Our Product

Simple, scalable, and India-focused cloud services built to empower developers and businesses.

- Cloud Servers (Live)
- S3- Compatible Storage
- Bare Metal



#### OUR USP

Glid.dev is a simple, India-first cloud platform designed for startups and developers.

- ° 40-60% cheaper than AWS & Google Cloud
- ° Same quality & performance, without unnecessary complexity
- ° 1-hour guaranteed support response time
- ° Built for Indian businesses with local pricing & infra

Currently in early traction, scaling to full product suite soon

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## **Our Competitors**

We acknowledge that our competitors today have massive investments and large-scale infrastructure, while we are still early. But that doesn't mean we don't bring value.

User Experience: Our UI is clean, simple, and developer-first — unlike the complex dashboards of big players.

Pricing: We are 40–60% more affordable than AWS/Google Cloud while maintaining similar quality.

Support: We guarantee responses within 3 hours, compared to the 24+ hours that most providers take.



#### **Big Giants**

AWS, Google Cloud, Microsoft Azure – They dominate the global cloud market with massive infrastructure and services. But they're expensive, overly complex, and not optimized for Indian startups or developers.



#### **Mid Giants**

DigitalOcean, Linode, Vultr – Popular among developers for simpler cloud hosting and fair pricing. However, they bill in USD, have limited presence in India, and don't focus on India-first solutions.



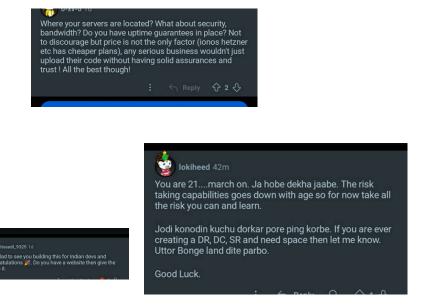
#### **Local Players**

Utho Cloud & E2E Networks— Established Indian providers offering data centers and cloud servers. While they ensure compliance and local presence, they are costly, outdated in innovation, and lack developer-first products.

# **Early User Feedback**

We shared our vision on Reddit and other social media platforms and received an overwhelming number of positive responses. Many users expressed that they need a platform like Glid, and we also received valuable suggestions that helped us refine and improve our product.

#### WE GOT MORE THAN 200+ SUGGESTIONS AND ALL









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### **Developers / Indie Users**

Developers and indie users said that such a platform is needed, and India deserves a homegrown company focused on local infrastructure and support. Even AWS L1 support can take ages to respond, so having faster Indian support will be a major advantage.

### Start-ups / Msme

We spoke with some founders, and they mentioned that platforms like AWS or Azure require hiring experts to manage servers. What they need instead is a platform with simple one-click deployment and free, reliable support.

# Our Revenue Model

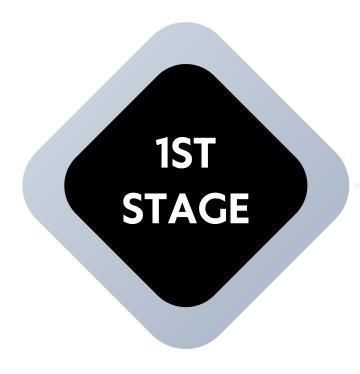
"We follow a subscription model with monthly and yearly contracts. Soon, we will launch Pay-as-you-go billing for flexibility. Additional revenue will come from storage, bandwidth, and premium add-ons." Monthly & Yearly Subscriptions

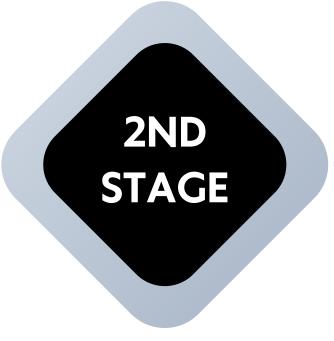
Customers currently pay on fixed contract basis.

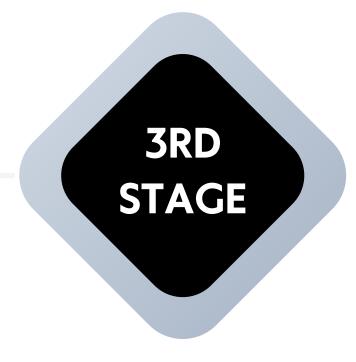
Pay-as-you-go (Coming Soon)

Flexible billing model similar to AWS, enabling users to pay only for what they use.

# Market Strategy







Target developers, startups, and indie founders through Reddit, Twitter, and tech forums. Share product updates, offer free trials, and build trust.

Collaborate with incubators, accelerators, and local IT firms. Provide discounted credits and one-click integrations to attract B2B customers.

Expand across India with events, webinars, and digital campaigns. Focus on reliability, cost savings, and India-first positioning to capture larger enterprises.

# Our Team

Let's Meet Our Team

#### **Bastab Chakraborty**

#### FOUNDER & CEO

Dropped out of Diploma in CSE from Brainware University to pursue Glid full-time. Skilled in Web Development (JavaScript, CSS, HTML, Laravel, PHP) and DevOps (Linux server administration, cloud infrastructure). Passionate about building a simple, India-first cloud platform that empowers startups and developers.

#### **Ayan Majumdar**

#### Full Stack Developer & COO

Completed Diploma in CSE from Brainware University and currently pursuing B.Tech in CSE at the same university. A Full-Stack Web Developer with strong focus on backend development. Skilled in Django, PHP, Laravel, JavaScript, HTML, and CSS, with expertise in building scalable web applications.

#### Sahurdya Mallick

#### **Graphic Designer**

Currently pursuing a Bachelor in Arts from Acharya Prafulla Chandra College. Passionate about graphic design and creative editing, with over 3 years of hands-on experience in designing visuals, branding assets, and digital content.



# Thank You

By Bastab Chakraborty