

TryStyl

AI-POWERED FASHION COMPANION

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Contect Info

— Problem

- 1 People struggle to know what styles, colors, accessories, or silhouettes flatter their body type and face shape.
- 2 Shopping online often means guessing how a garment will look on you.
- 3 Users often have to visit multiple sites to browse styles, compare deals, and find items that match their taste.

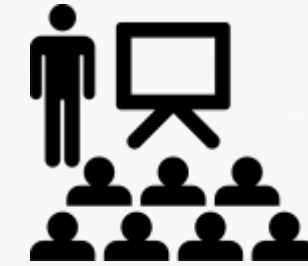
Solution



Tailored outfit, hairstyle,
and accessory
recommendations.



Preview clothes before
buying, reduce returns.



Unified fashion search
with best deals.

Why

Now?

- **AI adoption is booming** – Consumers now trust AI for personalization.
- **Shift to online fashion** – E-commerce dominates, but returns remain high.
- **Gen Z & millennials demand personalization** – Fashion choices must be instant, tailored, and digital-first.



Services Overview

AI Style
Recommendations

Virtual Try-On

Daily Outfit
Generator

Smart Price
Comparison

Personalized
Wardrobe
Curation

Trend Insight
Inspiration's
& More

Business Model

We offer flexible, scalable services for businesses of all sizes.

Token-Based Services

- Users access styling, try-ons, and outfit generation with tokens
- Tokens can be purchased directly or earned by watching ads
- Creates flexible, gamified engagement and recurring microtransactions

Seller Marketplace & Commission

- Fashion brands and sellers list products on Trystyl
- We charge a commission on every sale made via the platform
- Ensures continuous revenue growth as the marketplace scale

Seller Advertising Revenue

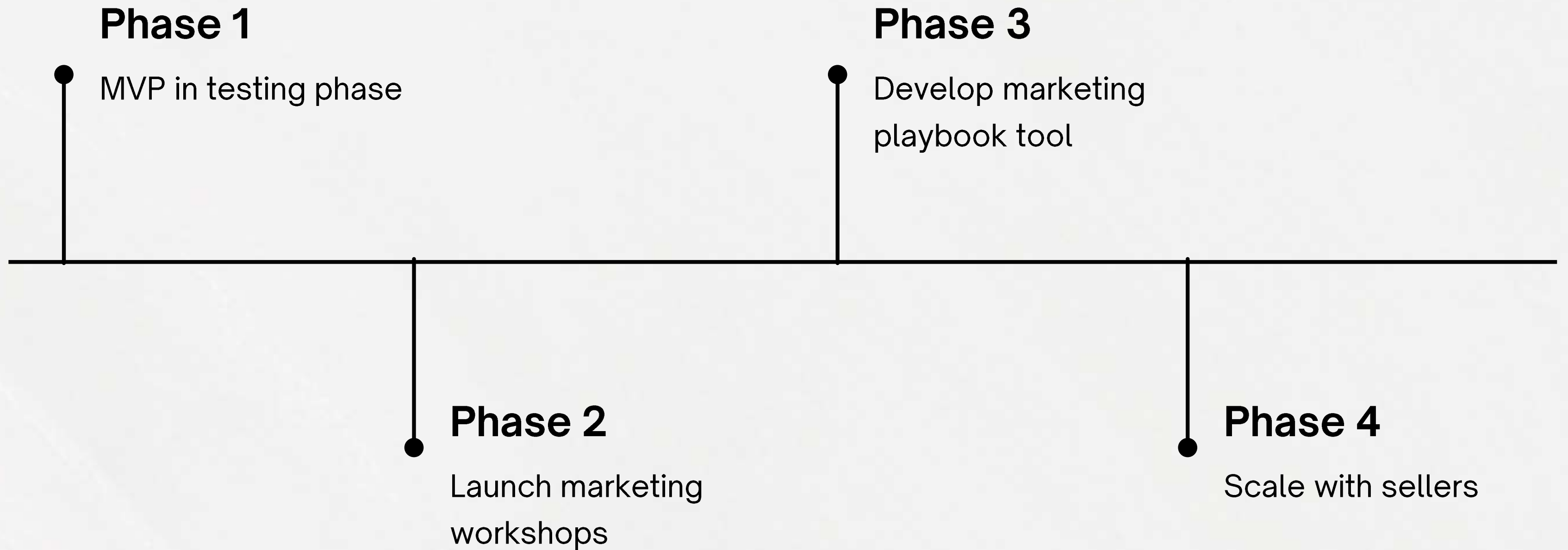
- Sellers can run sponsored ads within Trystyl to boost visibility
- Provides a high-margin revenue stream
- Aligns with platform growth and user shopping behavior

Competitive Advantage

Trystyl combines AI-powered style recommendations, virtual try-ons, and data-driven insights to deliver personalized fashion experiences — all at an accessible, scalable approach that bigger players can’t match.

Feature	TryStyl	Flipkart
virtual try on	V	X
Personalization	V	X
Style Suggestion	V	X
Wardrobe generator	V	X

Roadmap



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Let's grow your brand together.

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The End

THANK YOU FOR VIEWING

Rakesh Dangi

TRYSTYL