



TRIFLER

"SHARE BILLS WITH STRANGERS"

What Is Trifler?

Trifler is a mobile application that helps you manage your daily tasks and schedule. It is designed to be simple and easy to use, with a focus on productivity and organization.

Key Features:

- Task Management: Create, edit, and delete tasks with due dates and reminders.
- Calendar Integration: Sync with your calendar to view tasks in context.
- Customizable Widgets: Choose from various widget options for your home screen.
- Cross-Platform Sync: Access your data from both iOS and Android devices.
- User-Friendly Interface: Clean, modern design with intuitive navigation.



The Problem



Existing apps are broken



Someone is finding an SDP



divorced marriage is included



Integration across India is growing



Dev-E wants a new way to explore



Cloud storage will be

The Solution — Trifler



Safe, verified
mailings



Equal-cost
mailings



Letters based
on intent



Brother group
only 30% rate



Designed for
people tired of
junk mailings

Why Now?



Strong partnerships



Locals + Internet



Smart apps are abundant



Trust is transferring



All across

Why We're Unique?



Secure, UTP- Based Mailings

Secure, UTP-based mailings
are the only way to
ensure your data is
protected.



Unified Mail System

Unified Mail System
allows you to manage
all your mail in one place.



Student-Based Marketing

Student-based marketing
allows you to reach
your target audience.



Classroom Platform

Classroom platform
allows you to manage
your classroom.

How It Works ?

Step-01



100% of our users are satisfied

Step-02



Get Started

Step-03



Next

Step-04



Home

Step-05



Search

Step-06



Profile

Step-07

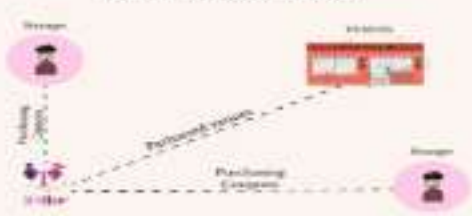


Settings

Types Of Deals In Trifler



Business Model



Real Stories, Real Impact



Tipin, 38 - Triforce User

"I wanted to move from a traditional career to a more meaningful one, and I found Triforce. It's a platform where I can share my story and help others." - Tipin, 38 - Triforce User

- Shared passion without pressure
- Helped others through authentic stories



Samuel, 35 - Triforce User

"I love golf but can't always play due to my schedule - now I enjoy it with my friends here, it's like a Triforce!" - Samuel, 35 - Triforce User

- Shared passion without pressure
- Helped others through authentic stories

Revenue & Business Model

- ⑦ Commission on shared deals (e.g. ₹55 on ₹1080 coupon)
- ⑥ Event sales (Trifler-hosted parties, outings)
- ★ Premium user upgrades
- ✦ Ads, partnerships & brand activations



Product Roadmap

Q3-Q4 2026:

- Expanded entry in Indian cities
- Launch Trifler Events (pool parties, premium meetups)

2026-2027:

- International Launches (Dubai, Singapore, London)
- Launch of Trifler Travel & curated trip experiences



If Dreams Come True...



100% Dream Realized
We redefine the dating, meetup
& stranger interaction space

\$80 Billion



Even 5% Realized
A trusted platform
for premium asset selling

\$4 Billion

Dating Apps: Overcrowded, Unsafe, and Driven by AI

- Overcrowded, catfishing, and scams
- Increasing AI-generated profiles
- Algorithms keeping similar profiles together

Offline Players: Trust & Reach are Broken

- Disconnected
- Manually built trust



78%



33%

Others vs Trifler

How Many Triflers Stole Games, 100% Real Connection

- High quality
with a strong
social and
game play focus



- Strong focus
on game play,
social and
game play focus

- Strong focus on
game play and
social and game play focus



Team Trifler



Yashu Jetharamji



Heena Sharma



Kaurav Sharma



Gaurav Sharma



Ajinkya



Laksh Vaidya

Current Traction



35,000+

users acquired
organically



1,000+

paid users
already onboarded



350+

successful offline
meetups —
real-world validation

Key Metrics & Unit Traction



Customer Acquisition Cost (CAC)
\$60



Lifetime Value (LTV)
\$1,500



LTV/CAC Ratio
~4.2x - highly capital efficient



ESOC - monthly (\$5+), increasing with credits, ads & subscriptions



Gross Margin
Starting at 80%, growing to 85% by Year 3



**Key Metrics
& Unit Economics**

Funding Ask- ₹3 Cr / \$360K



Use of Funds:

25% — Marketing & Growth
(content creation, influencer, city partnerships)

20% — Talent Hiring
(remote roles, part-time/contract)

30% — Product Development
(R&D, server) features, L1 & infrastructure)

10% — City Expansion & Office Events

15% — Legal, Infra, Contingency



THANK YOU

