

YUGA AI (Navodhan Ed. Tech. Pvt. Ltd.)



Praveen R

YUGA AI APP Pitch Deck



+91 8089846983



www.yugaai.app





Problem Statement

The current educational system has lack of quality teaching, with no interaction nor personalisation and has a hefty fee.

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AI Super Teacher

Interactive Classes

Personalisation

Affordability

AI Career Guidance

About Us



+ 91 8089846983

The Vision

We want to be the most
valuable educational
company in the world

The Mission

We achieve our vision by
leveraging technology

YUGA AI (Navodhan Ed. Tech. Pvt. Ltd).



Praveen R

TEAM YUGA



Praveen R
CEO



Abhishek U
AL/ML Engineer

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Key Services

AI Teaching

Smart Board

Affordable Fee



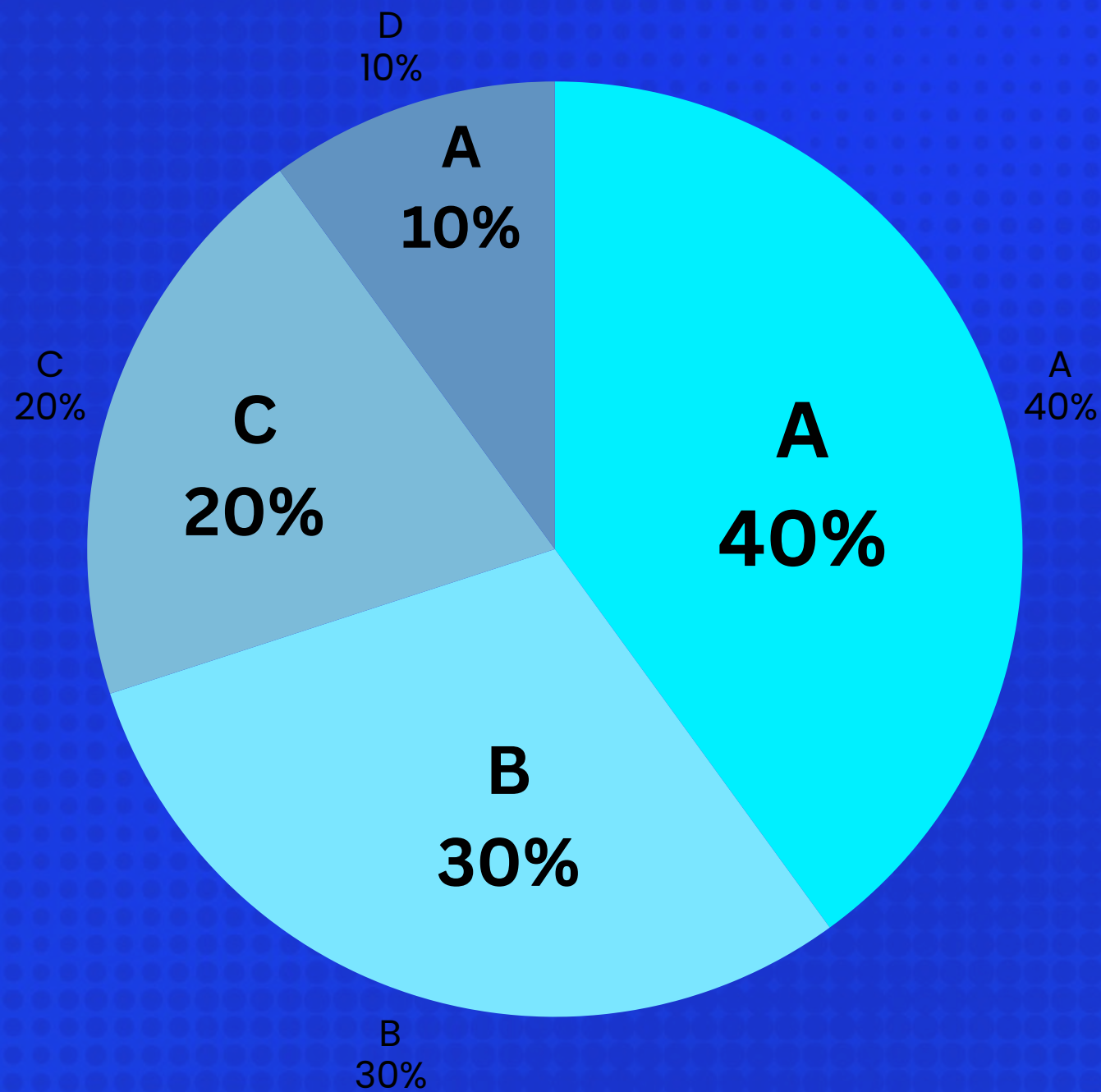
Any Academics

Motion Graphics

Any Language

USE OF FUNDS

We will utilise 30 lakh for:



A. 40% App Development

B. 30% Content Creation

C. 20% Marketing Cost

D. 10% Operational Cost



Market Size

Avg. Monthly Fee of **Rs. 250**

**Rs.
78,000
Crore**

Total Market

**Rs.
30,000
Crore**

Available Market

**Rs.
7200
Crore**

Obtainable Market



Company Traction

Training a Scottish company - initial
payment received Rs. 65,000





Business Model

Revenue Streams

Subscription Model

Institution Licensing

Corporate Training

Customer Segments

Students

Parents

Schools & Institutions

Working Professionals



Timeline



Entrance Coaching
(NEET, JEE, CLAT, etc,)

Govt. Job Training

2025

Product Launch
(School)

2026

2027

Higher Education
(University)

2028

Competitive Advantage

Platform	AI Teacher	Live Interaction	AI Career Guidance	Affordable	Motion Graphics
YUGA AI	✓	✓	✓	✓	✓
BYJU'S	✗	✗	✗	✗	✓
Unacademy	✗	✓	✗	✓	✓
Vedantu	✗	✓	✗	✗	✗
Khan'sAcademy	✗	✗	✗	✓	✗

Khan's Academy



THANK YOU



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